

HOSTED BY



Digital Economy Lab
 ul. Dobra 56/66
 00-312 Warszawa

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Ministry
 of Digital Affairs



MINISTRY
 OF ECONOMIC
 DEVELOPMENT



Ministry of Science
 and Higher Education
 Republic of Poland

WEDNESDAY 14TH SEPTEMBER

1400-1800

WORKSHOPS (Google Campus Warsaw) *

****Not on University grounds – Transportation from BUW will be arranged for participants, meeting point: BUW, ground floor - conference reception, 13.30***

1400-1530

SESSION A: DELab BUSINESS WORKSHOP “The Missing Link”

Mentoring: Candace Johnson – Keynote Speaker of Opening Ceremony

1530-1600

COFFEE BREAK

1600-1800

SESSION B: EUROMED DELab HORIZON 2020 MATCH-MAKING EVENT

Coordinators: Ing. Dominik Jankowski from Enterprise Europe Network (EEN) and Dr. Evangelos Tsoukatos

1600-1900

PRE CONFERENCE REGISTRATION (BUW, ground floor) * *On University grounds*

1800-1845

PREPARATION MEETING FOR SESSION CHAIRS AND DISCUSSANTS (ROOM 316) * *On University grounds*

Presentation: Dr. Evangelos Tsoukatos

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UNIVERSITY OF NICOSIA
 Faculty of Management
 Sciences

UW: *Good beginning*

UNIVERSITY OF NICOSIA



CENTRE
 FOR ENTREPRENEURSHIP
 Faculty of Management
 Sciences



THURSDAY 15TH SEPTEMBER

0800-1700 ON-CAMPUS REGISTRATION AND INFORMATION DESK (BUW, ground floor)

0830-1030 SESSION 1

SESSION 1 - DIGITAL ECONOMY AND BUSINESS ECOSYSTEMS (1): Digital entrepreneurship and global business (ROOM 256)

SESSION CHAIR: SAUNILA, M.

DISCUSSANT: LASKOWSKA-RUTKOWSKA, A.

1. Sobolewski, M., Gyodi, K., Ziembinski, M. "What Drives Price Dispersion in European E-Commerce Industry?"
2. Akhvlediani, T., Sledziowska, K. "Effects of The Use of Internet and ICTs On Export Performances of The EU"
3. Zhao, F., Collier, A. "Digital Entrepreneurship: Research and Practice"
4. Kabakova, O., Plaksenkov, E. "Boosting Financial Inclusion Through Digital Ecosystems"

SESSION 1 - ENTREPRENEURSHIP AND INNOVATION (1): New Challenges in Open Innovation (ROOM 3020)

SESSION CHAIR: DIZ, H.

DISCUSSANT: DIBIROV, M.

1. Pucci, T., Casprini, E., Zanni, L., Sinha, K. "When Speed Counts, Open Innovation Matters"
2. Abbate, T., Presenza, A., Viassone, M. "Sustainability Vs Open Innovation in Scattered Hotels: A New Conceptual Model"
3. Aquilani, B., Abbate, T., Codini, A. "Co-Creation Within SMEs Supported by Open Innovation Intermediaries: The Case of Collaborative New Product Development"
4. Scuotto, V., Santoro, G., Papa, A., Carayannis, E. "Users Generated Ideas Via Social Media Networks: Based On The OI Model"

SESSION 1 - FINANCE (1): Managerial Accounting, Financial Accounting and Corporate Disclosure (ROOM 3025)

SESSION CHAIR: DAVIDOVICH, L.

DISCUSSANT: CHATZIPETROU, E.

1. Chatzipetrou, E., Moschidis, O. "An Exploratory Analysis of Cost of Quality and Quality Management Maturity: The Case of Greek Food & Beverage Enterprises"
2. Setiawan, D. "The Effect of Audit Committee Characteristics On Earnings Management in Indonesia Banking Industry"
3. Moggi, S., Cantele, S., Vernizzi, S., Beretta Zanoni, A. "The Business Model Concept and Disclosure: A Preliminary Analysis On Integrated Reports"
4. Lacchini, M., Celenza, D., Palmaccio, M., Fusco, M. "Intellectual Capital Disclosure of Companies in Crisis: A Case Study"

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THURSDAY 15TH SEPTEMBER**SESSION 1 - INTERNATIONAL BUSINESS AND MANAGEMENT (1): The Effect of Culture and Communication in Organisations (ROOM 3019)**

SESSION CHAIR: HE, X.

DISCUSSANT: PROROKOWSKI, L.

1. *Alves, G.M. "A Multicultural Study On the Impact of Culture On the Quality of the Relationship Between Exporters and Local Distributors"*
2. *Rozkwitalska, M., Basinska, B.A. "Psychological Capital Enhances Thriving in Multicultural Work Environments of Multinational Corporations"*
3. *Belyaeva, Z., Kaufmann, H.R. "Value Co-Creation Through Corporate Communication: Insights from Russia and Germany"*
4. *Caputo, F., Evangelista, F., Russo, G. "Information Sharing and Communication Strategies: A Stakeholder Engagement View"*

SESSION 1 - MARKETING (1): Influences of Decision Making (ROOM 3022)

SESSION CHAIR: BAYRAKTAROGU, A.G.

DISCUSSANT: HASHEM, T.

1. *Dikcius, V., Pikturniene, I., Seimiene, E., Pakalniskiene, V., Kavaliauske, M., Katkuvienė, K., Reardon, J. "Children's Overestimation of Their Influence On Parents' Purchase Decision: Systematic Analysis"*
2. *Górski, J., Brzozowicz, M. "Consumer Ethnocentrism - Intentions Vs Decisions. Experimental Evaluation with Vickrey's Auction of Consumer Ethnocentrism On the Example of Green Apples of Polish and Italian Origin"*
3. *Ting, P.L., Chen, C., Tsai, S.H. "Corporations Public Allegations: The Buffering Effect of CSR Strategy On Consumer Skepticism"*
4. *Halimi, T., D'Souza, C. "The Solidarity Model of Third Country Nationals' Foreign Product Purchase"*

SESSION 1 - MARKETING (2): Innovative Communication (ROOM 3024)

SESSION CHAIR: BRUNETTI, F.

DISCUSSANT: GIOVANIS, A.

1. *Roux, T. "Ambient Out-Of-Home Media from a Media Professional Standpoint: Innovative or Intrusive?"*
2. *Eytam, E. "The Number of Controls: A Cue for Innovativeness in Interactive Products"*
3. *Petrosyan, A., Dimitriadis, N. "How Marketing Communications Professionals Understand and Use Traditional and Contemporary Persuasion Methods? A Qualitative Study in Armenia and Greece"*
4. *Gladden, M.E. "Neuromarketing Applications of Sensory, Cognitive, And Motor Neuroprosthetics: A Technical Assessment of Capacities for Gathering Data and Influencing Behavior"*

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THURSDAY 15TH SEPTEMBER

SESSION 1 - ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCE MANAGEMENT (1): Transformational Leadership and Emotional Intelligence of Employees (ROOM 3015)

SESSION CHAIR: MAHER, C.

DISCUSSANT: LAMONACA, E.

1. Kowalska-Styczeń, A., Owczarek, T. *"The Impact of the Company's Policies and The Leaders On Employee Behavior: A CA Model"*
2. Alrawi, K., Awad, A.M., Alrawi, A., Alrawi, W. *"Transformational Leadership and Creativity Sustainability in The Organization"*
3. Koronios, K., Mavromati, M., Kriemadis, A., Gkatsi, G. *"Linking Emotional Intelligence to Leadership: Evidence from The Greek Public Sector"*
4. Al Khoury, G., Thrassou, A., Kaufmann, H.R. *"Emotional Intelligence in The Banking Sector: The Case of Lebanon"*

SESSION 1 - WINE, FOOD AND AGRIBUSINESS MANAGEMENT (1): (ROOM 3018)

SESSION CHAIR: EDOM, S.

DISCUSSANT: DOS-SANTOS, M.

1. Fiore, M., Spada, A., Pellegrini, G., Conto, F. *"GHG and Cattle Farming: A Multilevel Fixed Model for Co-Assessing Eco-Impacts and Performances"*
2. Civera, C., Candelo, E., Casalegno, C. *"Agrifood Start Ups and The Role of the Territory: Foster Mutual Benefits Through Sustainability. Early Investigation in Piedmont"*
3. Bollani, L., Pellicelli, C.A., Polillo, R., Teppati, V.G. *"Sustainability and Social Responsibility in The Food Industry: An Application in Ingredients Market"*
4. Lamonaca, E., Ingrao, C., Tricase, C. *"Sustainability and Healthiness of Barley"*

SESSION 1 - TOURISM (1): Collaboration in Tourism Destinations and Businesses (ROOM 3021)

SESSION CHAIR: MAIZZA, A.

DISCUSSANT: SHEIN, A.

1. Stojarova, S., Sacha, J., Ryglova, K., Vajcnerova, I. *"The Influence of Chosen Indicators of Social Status On Customer's Perceptions of Destination Quality"*
2. F. Antunes de Sousa, A., Nobre, H., Farhangmehr, M. *"The Moderating Effects of Ethnocentrism and Familiarity On Country Image: An Exploratory Study Between Portugal and U.S.A."*
3. Rowland, C., Scott, P. *"Current Challenges in Place Marketing in North-West England"*
4. Maniatis, A., Vasilopoulou, P. *"Distance Learning with Emphasis On Tourism"*

1030-1100

COFFEE BREAK (3rd floor BUW)

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THURSDAY 15TH SEPTEMBER

1100-1300

CONFERENCE INAUGURATION AND KEYNOTE SPEECHES (BUW, LIBRARY HALL)

Welcome Greetings

Prof. Katarzyna Śledziewska (Executive Director of DELab UW)

Prof. Anna Giza (Vicer-rector of UW)

Presidents of EMRBI: Prof. Demetris Vrontis and Prof. Yaakov Weber

Marek Prawda, Phd. (The European Commission Representation in Poland)

Mariola Belina-Prażmowska (Pelion SA)

Bartłomiej Żerek (Adamed Group)

Piotr Muszyński (Orange Polska S.A.)

Keynote Speaker

Candace Johnson (President of EBAN)

1300-1400

LUNCH (2nd floor BUW)

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THURSDAY 15TH SEPTEMBER

1400-1600

MEET THE EDITORS SESSION (ROOM 256)

SESSION CHAIRS: DEMETRIS VRONTIS, YAAKOV WEBER

Presenters:

1. *Manlio Del Giudice, EMRBI Director of Research*
2. *Pawel Korzynski, Editor-in-Chief, Journal of Management and Business Administration, Central Europe*
3. *Evangelos Tsoukatos, EMRBI Vice President, Associate Editor, EuroMed Journal of Business*
4. *Hans Ruediger Kaufmann, EMRBI Vice President, Associate Editor: World Review of Entrepreneurship, Management and Sustainable Development*
5. *Yioula Melanthiou, Guest Editor, Journal of Promotion Management, International Journal of Technology Marketing*
6. *Tomasz Żylicz, Editor-in-Chief, Economica*
7. *Abraham Stefanidis, Associate Editor, International Studies of Management & Organization*
8. *Fabio Musso, Editor-in-Chief, International Journal of Economic Behavior (IJEB)*
9. *Kip Becker, Editor-in-Chief: Journal of Transnational Management, Editor: Technology and Ecommerce, Editor: Journal of Euromarketing*
10. *Jung Wan Lee, Editor-in-Chief, Journal of Distribution Science (JDS, ISSN 1738-3110) KCI, under review by Scopus, International Journal of Industrial Distribution & Business (IJIDB, ISSN 2233-4165) KCI, East Asian Journal of Business Management (EAJBM, ISSN 2234-3040) KCI, Journal of Asian Finance, Economics and Business (JAFEB, ISSN 2288-4637) Cabell's, under review by Scopus and SSCI*
11. *Justyna Dobroszek, Associate Editor, (ISSN 2391-677x), Theoretical Journal of Accounting*

1600-1630

COFFEE BREAK (3rd floor BUW)

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THURSDAY 15TH SEPTEMBER

1630-1830

SESSION 2

SESSION 2 - ENTREPRENEURSHIP AND INNOVATION (2): (ROOM 3020)

SESSION CHAIR: BIALEK-JAWORSKA, A.

DISCUSSANT: SAUNILA, M.

1. *Gladden, M.E. "Information Security Concerns as A Catalyst for The Development of Implantable Cognitive Neuroprostheses"*
2. *Rua, O.L., Franca, A. "How Does Entrepreneurial Orientation Influence Exploitation of Knowledge?"*
3. *Kopanakis, I., Vassakis, K., Mastorakis, G., "SMEs in Data-Driven Era: The Role of Big Data to Firm Performance"*
4. *Fleck, D. "Fostering Enduring Corporations and Enabling Sustainable Growth Through Responsible Entrepreneurship"*

SESSION 2 - FINANCE (2): International Finance, Investors' Risk and Fiscal Policies (ROOM 3018)

SESSION CHAIR: VASHAKMADZE, T.

DISCUSSANT: KRIVOSHEYA, E.

1. *Bongiovanni, A., De Vincentiis, P., Isaia, E., "Performance of VIX Index as A Tool for Volatility Forecasting in Bull and Bears Market"*
2. *Homayoon, M., Kaufmann, H.R. "Cyprus Disease"*
3. *Huerlimann, C., Bengoa, D.S. "Valuation Processes in Renewable Energy Investments: A Survey Among Investment Professionals"*
4. *Mayburov, I., Leontyeva, Y. "Prospects of Regulating Car Use in Russia by Means of Taxation"*

SESSION 2 - INTERNATIONAL BUSINESS AND MANAGEMENT (2): Foreign Entry Methods (ROOM 3019)

SESSION CHAIR: MATARAZZO, M.

DISCUSSANT: SCHINZEL, U.

1. *Schlup, R., Neubert, M. "How European Suppliers of the Automotive Industry Evaluate and Select Efficient Market Entry Modes to India"*
2. *Galati, A., Crescimanno, M., Tinervia, S., Iliopoulos, C., Theodorakopoulou, I. "Export Performance and Organizational Models: An Empirical Analysis Based On The RBV" Approach"*
3. *Kapustina, L., Falchenko, O. "The Effects of Foreign Direct Investment On the Economic Growth in Russia"*
4. *Philipson, S. "When ASEA Become ABB – The Deconstruction of the Myth of The "Supremacy of The Plants"*

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THURSDAY 15TH SEPTEMBER

SESSION 2 - MARKETING (3): Marketing Theory and Practice (ROOM 3022)

SESSION CHAIR: MUSSO, F.

DISCUSSANT: TING, P.L.

1. Brunetti, F., Bonfanti, A., Vigolo, V. "Empowering Customer Education: A Research Agenda for Marketing Studies"
2. Ben Youssef, K., Viassone, M., Kitchen, P. "An Exploration On the Use of Honebein and Cammarano's Customer Education Model to Create Customer Satisfaction in The Coffee Sector"
3. Sobolewski, M., Miernik, I., Kopczewski, T. "Bundling or Unbundling? Analysis of Profit Gains from Bundling"
4. Roux, T., de Jager, J. "Employability Attributes Required for Entry-Level Marketing Jobs in Selected Sectors in South Africa"

SESSION 2 - MARKETING (4): Fashion Marketing (ROOM 3024)

SESSION CHAIR: DAS, K.

DISCUSSANT: CAPUTO, F.

1. Ribeiro, R., Nobre, H. "E-Retail of Luxury Products in The Fashion Industry"
2. Lee, J.W., Becker, K. Nobre, H. "A Predictive Model of Consumer-Luxury Brand Relationships"
3. Giovanis, A., Athanasopoulou, P. "Drivers of Customer Loyalty in Fast Fashion Retailing: Do They Vary Across Customers?"
4. Loureiro, S.M.C., Costa, I. "Some Antecedents and Outcomes of Passionate Desire for Fashion Clothes and Accessories"

SESSION 2 - ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCE MANAGEMENT (2): OB Theory and Practice (ROOM 3015)

SESSION CHAIR: ALONSO-ALMEIDA, M.M

DISCUSSANT: CHYTIRI, A.P.

1. Kessler Ladelsky, L., Weisberg, J. "The Impact of Work Values On Turnover Intentions of Israeli High Tech Engineers"
2. Rowland, C., Scott, P. "Organizational Stress in Professional Gardeners: Happier and Healthier?"
3. Bendaraviciene, R., Krikstolaitis, R. "Perceived Employment Experience as an Antecedent of Affective Commitment in Employer Branding"
4. Jalocha, B. "Projectocracy or Projectariat? How Project Work Shapes Working Conditions in Public, Non-Governmental and Business Sectors"

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THURSDAY 15TH SEPTEMBER

SESSION 2 - ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCE MANAGEMENT (3): Ethical Workplace Strategy (ROOM ---)

SESSION CHAIR: SALTON MEYER, E.K.

DISCUSSANT: THRASSOU, A

1. *Salton Meyer, E.K., Mikulincer, M., Drory, A. "Attachment Orientations as Predictors of Abusive Supervision in The Workplace and Its Consequences"*
2. *Itzkovich, Y., Heilbrunn, S. "Are You Unionized? The Relationship Between Job Insecurity and Organizational Entrepreneurship, In The Framework of Unionization"*
3. *Stefanidis, A., Banai, M., Shetach, A. "Negotiation Outcomes Employing Scenarios: The Roles of Ethics and Trust Among Greek and Israeli Employees"*
4. *Fraij, W.Z. "A Conceptual Framework of Ethical Behavior at The Workplace: Schools in The State of Kuwait"*

SESSION 2 – CONFLICT, DIVERSITY AND COHESION (1): (ROOM 3021)

SESSION CHAIR: CEA VALENCIA, J.

DISCUSSANT: VASILOPOULOU, P.

1. *Binder, B., Alonso-Almeida, M.M., Bremser, K. "Is Enterprise Success a Women's' Topic?"*
2. *Desivilya, H., Raz, M.R. "Diversity Management in an Academic Institution: Students' Perspective"*
3. *Goehlich, V., Gilbertson, B., Bremser, K. "Is Mentoring Helping Women Getting Promoted in German Companies?"*
4. *Cea Valencia, J., Sierra, A., Santander, P., Porcile, M. "Multivariate Analysis Modeling of the Variables Determining Female Entrepreneurship"*

SESSION 2 - COMPETITIVENESS, DEVELOPMENT AND SUSTAINABILITY (1) (ROOM 3025)

SESSION CHAIR: DOS-SANTOS, M.

DISCUSSANT: CAPRARA, A.

1. *Dos-Santos, M., Diz, H., Mota, M. "Impact of Corporate R&D On Efficiency in OECD Industries"*
2. *Siougla, E., Economidou, C., Dimelis, S. "An Empirical Analysis of Firm Performance Under ISO 9000 Certification"*
3. *Siggia, D., Battista, A., Tinervia, S. "The Role of Indigenous Knowledge in Disasters and Climate Change Resilience"*
4. *Amore, F.O., Ciarcia, S. "The Scientific, Economic, Social and Ethical Value of Geological Heritage: Examples from South Italy Inland Areas"*

1845

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FRIDAY 16TH SEPTEMBER

0800-1700 **ON-CAMPUS REGISTRATION AND INFORMATION DESK (BUW, ground floor)**

0800-1000 **SESSION 3**

SESSION 3 - DIGITAL ECONOMY AND BUSINESS ECOSYSTEMS (2): Digital Economy and Global Business (ROOM 256)

SESSION CHAIR: SOBOLEWSKI, M.

DISCUSSANT: KAUFMANN, H.R.

1. Chatzoudes, D., Chatzoglou, P. "Investigating The Intention to Use E-Government Services: An Explanatory Study"
2. Jankowska, B., Polowczyk, J. "Digitalization Fostering Business Cooperation: Reality or Fiction?"
3. Prorokowski, L. "Solutions for Risk Data Compliance Under BCBS 239"
4. Wloch, P., Sledziewska, K. "The Phenomenon of the Big Data: Where Is the Responsibility of OSP?"

SESSION 3 - ENTREPRENEURSHIP AND INNOVATION (3): Innovation Strategy in Family Businesses (ROOM 3020)

SESSION CHAIR: BELYAEVA, Z.

DISCUSSANT: SCUOTTO, V

1. Polillo, R., Teppati Gac, V., Pellicelli, A.C. "Family Business Innovation"
2. Wiecek-Janka, E., Hadrys-Nowak, A. "Family Business Responsibility and Allocation of Profit and Openness to Innovation"
3. Iaia, L., Fait, M., Scorrano, P., Maizza, A., Cavallo, F. "Wine Web Value: Web Marketing Strategies for Family Businesses"
4. Franca, A., Rua, O.L. "Linking Entrepreneurial Orientation to Reputational Resources"

SESSION 3- INTERNATIONAL BUSINESS AND MANAGEMENT (3): Supply Chain and Logistics (ROOM 3019)

SESSION CHAIR: ROZKWITALSKA, M.

DISCUSSANT: FIORE, M.

1. Caraganciu, A., Musso, F., Francioni, B. "Industrial Districts and International Supply Chains: The Case of Italy"
2. Laskowska-Rutkowska, A. "A Methodology for Measuring the Efficiency of the Diffusion of Innovation in The Supply Chain"
3. Alves, G.M.M. "The Impact of Culture and Relationship Quality On Cooperation Between Exporting Companies and Local Distributors"
4. De Lange, L. "Leadership Communication: An Evolutionary Concept Analysis"

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FRIDAY 16TH SEPTEMBER

SESSION 3 - MARKETING (5): Ethical Marketing (ROOM 3022)

SESSION CHAIR: PHILIPSON, S.

DISCUSSANT: ROUX, T.

1. Akturan, U. "Green Talk and Green Walk: How Oil Companies Position Themselves in Social Media?"
2. Tsai, S.H., Ting, P.L., Yang, A. "The Determinants of Consumer Repurchase Intention On Green Beauty Products"
3. Tsantopoulos, G., Dalamagkidou, A., Bantoudi, F., Petkou, D., Aggelopoulos, S. "Building Environmental Awareness Through Mass Media In Childhood"
4. –

SESSION 3 - MARKETING (6): e-Marketing (ROOM 3024)

SESSION CHAIR: LOUREIRO, S.M.C.

DISCUSSANT: CHATZOUDIS, D

1. Antoniou, L. "The Relationship Between Social Media Marketing and Co-Creation in The UK Industry Retail"
2. Mutlu Turan, P., Bayraktaroglu, A.G. "Effectiveness of Website Localization: Practices from Different Cultures in Ready-To-Wear Sector"
3. Teerakapibal, S. "Internet Usage and Mobile Ownership: The Direction of Causality"
4. Mosca, F. Casalegno, C. "Toward Luxury Brands and Their Online Communication: A Study Over Players Efforts and Their Social Engagement"

SESSION 3 - ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCE MANAGEMENT (4) (ROOM 3015)

SESSION CHAIR: BOZCUK, A.E.

DISCUSSANT: ZWERENZ, C.

1. Maher, C. "Managerial Careers in Small Social Enterprise Organizations: Contextual Issues"
2. Zwerenz, C. "An Exploration of Corporate Conscience"
3. Rizos, J., Papaioannou, A., Kriemadis, T., Vamvoukaki, M.I. "Human Resource Empowerment And Business Performance: Evidence From The Tourism And Hospitality Industry"
4. Bozcuk, A.E. "Younger Boards and Corporate Performance"

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FRIDAY 16TH SEPTEMBER

SESSION 3 - PUBLIC MANAGEMENT (1): (ROOM 3021)

SESSION CHAIR: HEDVA, V.P.

DISCUSSANT: HOMAYOON, M.

1. *Maniatis, A., Gkogkaki, M. "A New Public Management Approach to PPP Norms"*
2. *Caprara, A., Moro, S. "Water Management: Legal Models for Developing Public-Private Innovation and Research"*
3. *Masi, A. "Accounting and Mathematical Models for The Management of Public Resources in A Spending Review Context"*
4. *Miskovicova, A., Vanova, A., Vitalisova, K., Borsekova, K. "Strategies of Creative Potential Development in The Cities"*

1000-1030

COFFEE BREAK (3rd floor BUW)

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FRIDAY 16TH SEPTEMBER

1030-1230

SESSION 4

SESSION 4 - DIGITAL ECONOMY AND BUSINESS ECOSYSTEMS (3): Ecosystems for social entrepreneurship and innovation (ROOM 256)

SESSION CHAIR: TRIGKAS, M.

DISCUSSANT: DESIVILYA, H.

1. Desivilya, H., Yanay-Ventura, G. "Social Enterprises – Social Change and Business Development: Are They Partners for Tango?"
2. Asmalovskij, A., Sadílek, T. "Nowadays Situation in Social Entrepreneurship in The Czech Republic"
3. Trigkas, M., Papadopoulos, I., Karagouni, G., Mpyrou, K. "Benchmarking of Social Entrepreneurship in Urban and Rural Areas. A Preliminary Market Study in Greece"
4. Graziano, E.A., Vicentini, F., Fontana, S., Della Peruta, M.R. "Look who's talking: Banking crisis, Bail-in and Mass-media"

SESSION 4 - ENTREPRENEURSHIP AND INNOVATION (4): Strategic Entrepreneurship (ROOM 3020)

SESSION CHAIR: FLECK, D.

DISCUSSANT: BENGUA, D.

1. Atsan, N. "Explaining Venture Failure: A Contextual Analysis"
2. Spoz, A. "Financial Instruments in The Operation of Contemporary Enterprises"
3. Frolova, E., Vlasova, M., Frolov, A. "Formation of Corporate Intrapreneurship System After Country's Transition to Market Economy: Russian Case"
4. Dibirov, M. "Corporate Entrepreneurship in Pharma R&D Organizational Transformations"

SESSION 4 – FINANCE (3): Banking and International Finance (ROOM 3018)

SESSION CHAIR: LASKOWSKA-RUTKOWSKA, A.

DISCUSSANT: SETIAWAN, D.

1. Pia, P., Damilano, M., De Vincentis, P., Isaia, E. "Internal Rating Systems: The Procyclicality of Bank Credit and Non-Performing Loans"
2. Hindls, R., Hronova, S., Marek, L. "Prediction of Seasonally Cleaned Data Concerning Foreign Trade Exchange"
3. Krivosheya, E., Korolev, A. "Benefits of The Retail Payments Card Market: Russian Merchants' Evidence"
4. Mayburov, I., Leontyeva, Y. "Assessment of Tax Burden On the Ownership and Use of Road Freight Transport in Russia"

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FRIDAY 16TH SEPTEMBER

SESSION 4 - INTERNATIONAL BUSINESS AND MANAGEMENT (4): Healthcare Management (ROOM 3019)

SESSION CHAIR: LEE, J.W.

DISCUSSANT: CHEBBI, H.

1. Bano, M.C., Verbano, C., Crema, M. "Simulation Modelling to Implement Lean Management in Health Care Settings"
2. Shuv-Ami, S., Shalom, T. "Religion and Service Quality Perception of Hospital Emergency Rooms"
3. Grigorakis, N., Floros, C., Tsangari, H., Tsoukatos, E. "Macroeconomy, Health Financing and Out of Pocket Payments"
4. Vaitsi, A.S., Kehris, E., Karavasilis, G., Vrana, V. "Adoption and Use of Social Media by Hospitals' Staff in Greece"

SESSION 4 - MARKETING (7): Branding (ROOM 3022)

SESSION CHAIR: CASPRINI, E.

DISCUSSANT: ATHANASOPOULOU, P

1. Hashem, T.N. "The Influence of Cause Related Marketing (CRM) On The Brand Image Among Consumers in Jordan"
2. Rueckold, C. "Ecosystem-Based Branding Conception in The Health and Nutrition Market"
3. Das, K., Khanna, K., Ganguly, S. "Branding of Airline Services: A Case Study of Two Indian Airlines"
4. Loureiro, S.M.C. "Attachment in Retailing Sector: Retailer Own-Brands or Manufacturer Brands?"

SESSION 4 - ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCE MANAGEMENT (5): The Relationship between Corporate Performance and Human Resources (ROOM 3024)

SESSION CHAIR: ITZKOVICH, Y.

DISCUSSANT: HOPPAS, C.

1. Hoppas, C. "How Do Employees' Attitudes and Behaviors Affect Organizational Performance: Examining The Crucial Role of HRM in The Euro-Mediterranean Region"
2. Ataay, A. "Impact of Top Management Team Compensation On Firm Performance in Turkey: An Emerging Economy Experience"
3. Chytiri, A.P., Panayotopoulou, L., Guest, D.E. "The Impact of a Financial Crisis On Human Resource Management and Performance Relationship"
4. Alonso-Almeida, M.M., Bremser, K., Llach, J., Barquero, J.D. "The Importance of Workforce During Financial Crisis Situations: The Case of the Spanish Hospitality Industry"

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FRIDAY 16TH SEPTEMBER**SESSION 4 - STRATEGIC MANAGEMENT (2): Advances in Stakeholder Relationship Management (ROOM 3025)**

SESSION CHAIR: NOBRE, H.

DISCUSSANT: MULDER, D.

1. *Caputo, F. "A Focus On Company-Stakeholder Relationships in The Light of the Stakeholder Engagement Framework"*
2. *Ferraris, A., Belyaeva, Z. "A Multistakeholder Approach to Smart City Ecosystem: Universities Contribution"*
3. *Vashakmadze, T., Georgievich, E.M., Dubovitskaya, A.S., Zhukova, E.E. "Empirical Analysis of the Effectiveness of Acquisitions"*
4. *Mulder, D., Bloemhof, J. "The Impact of a One Day Adventure-Based Experiential Learning (AEI) Programme On the Communication Competence of Managers"*

SESSION 4 - KALEIDOSCOPE THINKING: MULTIPLE PERSPECTIVES ON THE DEVELOPMENT OF CROSS-CULTURAL COMPETENCE (ROOM 254)

SESSION CHAIR: SAWYER, C.H.

DISCUSSANT: WLOCH, R.

For all of us, and those with whom we interact in universities and business, the challenge is how to be effective in a highly globalized time, characterized by "the interconnectedness of the world in economic, cultural, and social terms, and the incessant circulation and intermingling of human beings of diverse backgrounds and aspirations" (Gardner, 2007, p. 37). The session is engaging, illustrated with many visuals and centered on five key points, including questions raised, and reference to a variety of relevant scholarship. An ongoing conversation with participants is the session's main goal.

Presenters/panelists:

1. *Cristina Bombelli, Fondazione la Pelucca; Wise Growth Consultancy; Milano, Italy*
2. *Blanka Jirkovska, Czech Technical University, Masaryk Institute of Advanced Studies, Prague, Czech Republic*
3. *Carol H. Sawyer, College of Business and Public Management, University of La Verne, California, USA*
4. *Barbara Walling, College of Business and Public Management, University of La Verne, California, USA*
5. *Peter Odrakiewicz, GPMI Institute; Gniezno College Millennium Adjunct Professor; Academy of Management Ambassador HR division*

1230-1330**LUNCH (2nd floor BUW)****1330-1430****LEADERS MEETING - with the participation of Presidents, Vice Presidents, Conference Chairs, Country Directors, Track Chairs, RIC Chairs and Fellows (ROOM 3025)**

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FRIDAY 16TH SEPTEMBER

1430-1600

SESSION 5

SESSION 5 - DIGITAL ECONOMY AND BUSINESS ECOSYSTEMS (4): Adoption of Innovative Health Technologies (ROOM 256)

SESSION CHAIR: VITNER, G.

DISCUSSANT: GLADDEN, M.E.

1. Gladden, M.E. *"Managing The Ethical Dimensions of Brain-Computer Interfaces in e-Health: An SDLC-Based Approach"*
2. Koch, J. *"Investigating Critical Success Factors for Customer Engagement in the e-Health Sector"*
3. Vitner, G. *"Implementing Health Information Technology (HIT) To Improve Service Delivery: The Case of the Neonatal Intensive Care Unit (NICU)"*

SESSION 5- ENTREPRENEURSHIP AND INNOVATION (5): Creativity, innovation and global entrepreneurship (ROOM 3020)

SESSION CHAIR: POLOWCZYK, J.

DISCUSSANT: GIACOSA, E.

1. Bijaoui, I. *"SMEs and Globalization"*
2. Saunila, M. *"Attaining Innovation Outcomes Through Management Control"*
3. Chatzoglou, P., Georgilas, A., Chatzoudes, D. *"Entrepreneurship in an Economy Under Crisis: An Empirical Research Conducted in Greece"*

SESSION 5 - ENTREPRENEURSHIP AND INNOVATION (6): Academic Entrepreneurship, Innovation and Knowledge Transfer (ROOM 3021)

SESSION CHAIR: ZHAO, F.

DISCUSSANT: AWAD, A.M.

1. Siemieniuk, L. *"Infrastructure as A Determinant of Enterprise Development Within the Academic Environment in Poland"*
2. Bialek-Jaworska, A., Ziembinski, M., Zieba, D. *"The Role of Academic Entrepreneurship in The Commercialization of R&D Outcomes in Poland"*
3. Bengoa, D.S., Ganassali, S., Rajala, A., Trevisan, I., Van Berkel, J., Zulauf, K., Wagner, R. *"Students' Learning Outcomes from A Multicultural Learning Environment"*

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FRIDAY 16TH SEPTEMBER

SESSION 5- INTERNATIONAL BUSINESS AND MANAGEMENT (5) (ROOM 3019)

SESSION CHAIR: DIBIROV, M.

DISCUSSANT: TRIGKAS, M.

1. Neubert, M. *"Lean Internationalization"*
2. Karagouni, G. *"Can Production Technologies Help Companies Survive a Recession? A Wood Processing Company Says Yes!"*
3. Grochal-Brejdak, M. *"How A Global Vision and Innovative Product Lead to Internationalization of an IT/E Commerce Hybrid"*

SESSION 5 - MARKETING (8): Sports Marketing (ROOM 3022)

SESSION CHAIR: ATHANASOPOULOU, P.

DISCUSSANT: KORONIOS, K.

1. Koronios, K., Psiloutsikou, M., Kriemadis, A. *"The Motivation of Sports Cycling Tourists"*
2. Marques, T., Nobre, H. *"Analysis of Sports Fan Relationships with Soccer Teams"*
3. Shuv-Ami, A. *"The Antecedents and Consequences of Lovemarks, Commitment and Sport Spectator Identity in A Decision Making Process of Football Club Fans"*

SESSION 5 - ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCE MANAGEMENT (6): Innovation and Knowledge Management (ROOM 3024)

SESSION CHAIR: ROWLAND, C.

DISCUSSANT: KESSLER LADELSKY, L.

1. Wojtczuk-Turek, A. *"How to Improve Innovativeness of Knowledge Workers? The Role of HRM and The Person-Organization Fit in Knowledge-Intensive Business Service Sector Companies"*
2. Hernaus, T., Miocic, M., Aleksic, A. *"Phase-Specific Antecedents of Innovative Work Behavior: The Role of Knowledge Job Characteristics and Organizational Climate"*
3. Pellicelli, C.A. *"Innovation as Competitive Advantage: Alpitour World Case History"*

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FRIDAY 16TH SEPTEMBER

SESSION 5 - TOURISM (2): (ROOM 3018)

SESSION CHAIR: VIASSONE, M.

DISCUSSANT: FERRARIS, A.

1. Maniatis, A., Vasilopoulou, P. "Rights and Reasons to Leisure and Tourism"
2. Schein, A. "The Growth of Foreign Tourists to Israel and Their Impact On Israel's GDP"
3. Vasilopoulou, P. "The "Greek Breakfast "Initiative"
4. Shahrabani, S., Voulgaris, F., Desivilya, H., Teitler-Regev, S., Ambrosio, V., Loureiro, S.M.C. "Factors Shaping Young Tourists ' Intentions to Travel to Greece, Israel and Portugal: Universal or Idiosyncratic Perceptions of Young Greeks, Israelis and Portuguese?"

SESSION 5 - HEALTHCARE WORKSHOP (ROOM 3025)

SESSION CHAIR: CREMA, M.

A workshop on healthcare economics and management aiming at enabling the interaction between all researchers interested in the specific field. It will provide a chance for researchers to get acquainted and catch up with new and interesting developments in the field, to further elaborate upon healthcare related topics already discussed at the conference and, mostly, think about possibilities to work together towards improving respective healthcare systems. All interested conference participants are welcome.

1600-1630

COFFEE BREAK (3rd floor BUW)

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FRIDAY 16TH SEPTEMBER

1630-1800

SESSION 6

SESSION 6 - DIGITAL ECONOMY AND BUSINESS ECOSYSTEMS (5): Innovation and Communities (ROOM 256)

SESSION CHAIR: NEUBERT, M.

DISCUSSANT: KABAKOVA, O.

1. Caputo, F., Formisano, V., Buhnova, B., Walletzky L. *"Beyond The Digital Ecosystems View: Insights from Smart Communities"*
2. Celinska, D. *"Information and Influence in Social Network of Open Source Community"*
3. Vassakis, K., Tsoukatos, E., Lemonakis, C. *"Innovation in SMEs Synergies of Internal and External Factors"*

SESSION 6 - ENTREPRENEURSHIP AND INNOVATION (7): Cooperatives as an Alternative Economic Model (ROOM 3020)

SESSION CHAIR: DESIVILYA, H.

DISCUSSANT: D'SOUZA, C.

1. Cea Valencia, J., Santander, P., Hepp, P. *"Characteristics of The Cooperative Saving and Credit System in Chile"*
2. Turi, C., Mazzoni, C. *"Managing Social Cooperatives in Southern Italy: The Case of "Cosy4you"*
3. Karagouni, G., Trigkas, M., Naoum, N., Papadopoulos, I., Mpasdekis, D. *"Rural Entrepreneurs in Mountain Areas: The Case of Pyli in Greece"*

SESSION 6 - FINANCE (4) (ROOM 3018)

SESSION CHAIR: KORONIOS, K.

DISCUSSANT: MANIATIS, A.

1. Broccardo, L., Halili, E., Manzi, L.M., Mazzoleni, A. *"Why the Company's Debts Degree Vary, When Considering the Company as A System?"*
2. Bialek-Jaworska, A. *"Regulation Analysis of Higher Education Costs in Poland"*
3. Berti, C., Casprini, E. *"How is an Airport Business Model Innovated? Evidence from an Italian Case"*

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SESSION 6 - MARKETING (9): Marketing Performance (ROOM 3022)

SESSION CHAIR: AKTURAN, U

DISCUSSANT: MUTLU TURAN, P

1. Alves, G. *"Relationship Quality, Cooperation and Performance: The Specific Case of Portuguese Companies Operating in Angola"*
2. Soares, A. *"The Impact of Hard Times: Consumers and The Economic Recession"*
3. Grzywinska-Rapca, M., Grzybowska-Brzezińska, M. *"The Rate of Savings and Debt the Household Level as A Factor in The Classification of EU Countries"*

SESSION 6 - ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCE MANAGEMENT (7): Ethical Leadership (ROOM 3015)

SESSION CHAIR: CHYTIRI, A.

DISCUSSANT: VAN DER BANK, C.M.

1. Van der Bank, C.M. *"Previous Conviction (Criminal Record) And Its Effect in South African Law"*
2. Schinzel, U. *"What Is Responsible – What Is Irresponsible Leadership in Luxembourg?"*
3. Broccardo, L., Culasso, F., Truant, E. *"Business Process Management: An Investigation in Italian SMEs"*

SESSION 6 - PUBLIC MANAGEMENT (2): (ROOM 3021)

SESSION CHAIR: VITALISOVA, K.

DISCUSSANT: MORO, S.

1. Biondi, L., Masi, A. *"The Result of Administration and The Fiscal Year Result: Evidence from The Accounting Experimentation in Italian Local Authorities"*
2. Gabryelczyk, R., Jurczuk, A. *"Business Process Management in The Public Sector: Explored and Future Research Fields"*
3. Hedva, V.P. *"Organizational Failure and Decline in Public Sector Organization: The Role Contextual Forces and Organizational Dynamics"*

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FRIDAY 16TH SEPTEMBER

SESSION 6 - STRATEGIC MANAGEMENT (3): Strategic Management Theory and Practice (ROOM 3025)

SESSION CHAIR: KRIVOSHEYA, E.

DISCUSSANT: ATAAY, A.

1. *Ataay, A. "Insider versus Outsider Successors: Antecedents of CEO Successor Origins in an Emerging Market"*
2. *Krivosheya, E., Plaksenkov, E. "The Impact of Stakeholder Involvement Diversity On Complex Project Success: The Context of TOD Projects"*
3. *Coluccia, D., D'Amico, E., Solimene, S., Fontana, S. "The Correlation between Volatility and Voluntary Disclosure of Firms in A Multistakeholder Approach"*

SESSION 6 - WINE, FOOD AND AGRIBUSINESS MANAGEMENT (2): (ROOM 3024)

SESSION CHAIR: AGGELOPOULOS, S.,

DISCUSSANT: EDOM, S.

1. *Edom, S., Edur, R. "Analysis of The Financial Results of 38 Cases of Kibbutz Turnaround Between the Years 2002 - 2012"*
2. *Giacosa, E. Santoro, G. "Innovation Through Acquisition in the Food Industry: A Case Study"*
3. *Tsiouni, M., Aggelopoulos, S., Chioteris, C., Pavloudi, A., Papanagiotou, E. "A Structural Equation Modeling Approach to Factors That Influence the Goat Sector: The Case of Greece"*

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FRIDAY 16TH SEPTEMBER

1430-1800

SPECIAL DOCTORAL WEBINAR (ROOM 254)

Green and Clean: Sound Trends for Market, Business and Society (Opera House Garden, Bucharest and direct link

SESSION CHAIR: COSTEA, C.

DISCUSSANT: SOLOMON, I.G. and SARACIN, V.

1. Asadi, R. "Impact Of Entrepreneur & Entrepreneurship Process In Creative Work Involvement In Organization"
2. Angheluta, A., Costea, C., Mihoreanu, L., Stefanescu, A. "The Health System Management In Countries With Financial Needs"
3. Balint, A.O., Burghilea, C., Gheorghiu, A. "Considerations Regarding the Sustainable Development of Intelligent Systems that are Influencing the Actual Economic Environment"
4. Costea, C., Mihoreanu, L., Stefanescu, A. "The Medical Mentoring as a Potential Model of Educational Integration in the European Management Innovation"
5. Chaiech, M.C. "Entrepreneurial Features of the Creators of Innovative Enterprises"
6. Costea, C., Mihoreanu, L. "Education - Emerging Countries' Drift in Promoting Market Sustainability and People Satisfaction"
7. Dobre, D. "The Individual: The Core of the Organization in a World of Conformism"
8. Gabroveanu, J.V. "European Funds in Pushing Forward the Research and Environment Sector"
9. Gheta, M. "The Leadership in the Multicultural Context"
10. Gabroveanu, J.V., Bica, G. "The Versatility of the Sustainable Development: A Continuing Challenge"
11. Mihoreanu, L., Vasile, A., Saracin, C.V. "Advances on How the Cross-Cultural Values Spring Through the Traditional Food Ethics Development"
12. Saracin, C. V. "An Investigation on the Development of the Romanian Agro-Touristic Sector During 2005-2015"
13. Saracin, C. V. "A Comparative Study Regarding Muslim and Non-Muslim Countries: The Islamic Branding"
14. Solomon, G.I. "Mentoring in Education and Business – About Intelligences and Competencies"
15. Saracin, C.V., Vasile, A. "The Halal Certificate in the Context of National Branding"
16. Solomon, G.I., Gheta, M. "Leadership and Mentoring within the Organization"

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GALA DINNER (DOM TOWAROWY BRACIA JABŁKOWSCY, BRACKA 25)

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